



## Notice Regarding Texting Compliance

To ensure the safety and privacy of our patients, we have established the following texting compliance policy. By using our services, you agree to the terms outlined in this notice.

- 1. Consent to Communicate:** By providing your phone number, you consent to receive text messages from Essex Dermatology for informational purposes related to your appointments, bills, and in some cases, conversational information related to your care. Message and data rates may apply. We will never use text messages for marketing purposes.
- 2. Frequency of Messages:** We aim to keep our text communications relevant and minimal. You may receive a limited number of messages regarding account updates, or other important information such as appointment notices. If you believe you are receiving excessive messages, please contact our office.
- 3. Opt-Out and Unsubscribe:** You have the right to opt out of receiving text messages at any time. To unsubscribe, reply "STOP" to any of our messages or contact us at 860.767.9998. Note that you may still receive messages already queued.
- 4. Privacy and Data Protection:** Your privacy is important to us. We will not sell or share your phone number with third parties without your explicit consent. For more information on how we protect your data, please refer to our Privacy Policy.
- 5. Compliance with Regulations:** We comply with all applicable laws and regulations related to text message communications, including the Telephone Consumer Protection Act (TCPA). We reserve the right to update our texting compliance policy as needed to remain compliant.
- 6. Contact Information:** If you have any questions or concerns about our texting compliance policy, please contact us at 860.767.9998.

Thank you for choosing Essex Dermatology. We look forward to serving you! Our Notice of Privacy Practices can be found on the "For Patients" section of our web site.